

GRATITUDE REPORT



JACKSON-FEILD
BEHAVIORAL HEALTH SERVICES

JACKSON-FEILD MEETS HIGHEST STANDARDS

JFBHS is pleased to announce that in fiscal year 2021, we received reaccreditation from three national accrediting bodies.

The Council on Accreditation (COA) reaccredited JFBHS for four years. Following our self-study and a site visit, the report stated “COA found Jackson-Feild should be raised to a rating of ‘excellence’ with a multitude of strengths. In their cover letter, the team noted, “We are truly pleased by this achievement as you strive each day to meet and exceed the highest standards at your treatment facility in order to meet the needs of your clients.”



The Better Business Bureau determined that JFBHS meets all twenty requirements to qualify for the Wise Giving Alliance in addition to the Charity Seal designation. You – our donors – can be assured that JFBHS is committed to accountability and ethical business practices, and that we meet the highest standards for fund raising.

We’re pleased to report that JFBHS earned The Platinum Seal of Transparency which is the highest level of recognition offered by GuideStar, the world’s largest source of nonprofit information.

By providing extensive information to our GuideStar Nonprofit Profile (basic contact and organizational information; in-depth financial information; qualitative information about goals, strategies, and capabilities; and quantitative information about results and progress), we have demonstrated our commitment to transparency and have given you – our donors – meaningful data to evaluate our performance and make informed decisions about your giving.



A LETTER FROM THE CEO

Since 1855,

Jackson-Feild has persevered through two global pandemics, world wars, civil war, financial depressions as well as intervals of social and political unrest. Any one of these circumstances could have laid waste to this organization; yet, in the inspirational words of Darnley Adamson, Past President of JFBHS' Operations Board of Directors,

"We continue to rise through the symbolic (or proverbial) ashes like a phoenix with renewed strength to fulfill our mission to restore health, wellness and reunification for children and their families."

These recent years of dealing with a pandemic have proven to be especially burdensome on our youth and staff with constant maneuvering of school and work schedules due to illness, contact tracing, and quarantining. Nevertheless, when I reflect on 2021 I am invigorated and proud to see what our staff and wonderful supporters and stakeholders have done to keep our children safe and healthy and to ensure they received the treatment they needed to heal and recover.

There are only a handful of organizations with the history, longevity, and success of JFBHS. We owe it all to generations of committed donors like you who have provided steadfast and generous support. We are forever grateful to you for helping make our mission thrive.

With your continued help, our future is bright and we will continue to be successful in transforming the lives of children and families in their battle with mental illness and/or substance use disorders.

With thanks.

Patricia H. Delano

Patricia H. Delano
President & CEO



Never Give Up Hope



More than anything, Serena wanted to fit in. Her father was in the military, so she was constantly the new girl in school as her family packed up and moved every few years. When Serena was fourteen years old, she finally made it. She got invited to the sleepover of the year. All the coolest and most popular girls would be there, and Serena could not have been more excited to go. Little did she know the dilemma awaiting her at the party.

“Just try it. Don’t you want to be one of us?” Serena froze. An array of alcohol and marijuana was spread out on the table in front of her. The pressure from her peers was crushing and she could not help but give in. That party was the catalyst for Serena’s drug addiction.

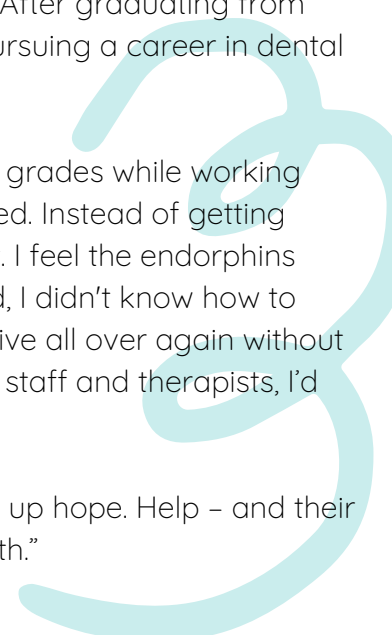
When Serena was fifteen, she was raped by her dealer. Upon learning she was pregnant, she ran away from home and got an abortion. Her mental health was at an all-time low and she suffered from the horrific trauma of being raped. She was also suffering from severe depression and began to self-medicate.

She was placed in court-ordered rehab and attended six rehab programs within one year. She realized she needed a higher level of care and sought out Jackson-Feild. At Jackson-Feild, Serena had a recovery experience unlike any she had before. Her therapist utilized trauma-informed therapeutic techniques to help Serena identify her triggers, address her cognitive distortions, and develop a plan towards recovery.

Today, Serena has been in recovery from substance use disorder for over a year. After graduating from high school with a 3.9 GPA, she completed her first semester at university and is pursuing a career in dental research. In her free time, Serena enjoys playing the violin and working out.

“This semester is more challenging,” says Serena, “but so far I’m maintaining good grades while working two jobs. It’s a lot of stress, but I’m using my coping skills so I don’t get overwhelmed. Instead of getting upset or frustrated, I turn those feelings into motivation and do a physical workout. I feel the endorphins rush in as I push myself through the routine, and I feel better. Before Jackson-Feild, I didn’t know how to manage my emotions. Any sort of feeling I felt... I’d get high. I had to learn how to live all over again without the use of drugs. I had my ups and downs at Jackson-Feild, and if it wasn’t for the staff and therapists, I’d never be where I am today. I am very grateful.

To anyone suffering from substance use disorder, I want to tell them to never give up hope. Help – and their own path to recovery – is out there for them. Jackson-Feild helped me find my path.”



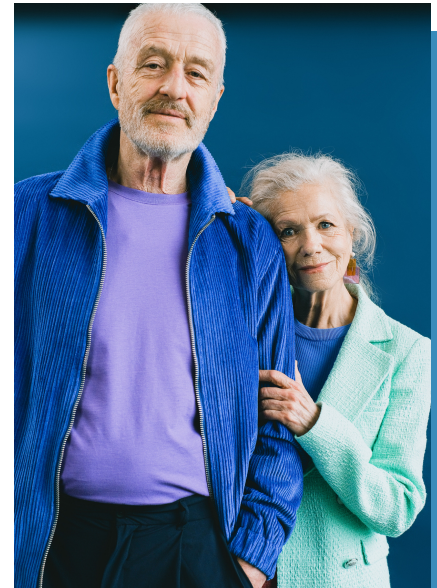
3 Decades of Generosity

VP of Advancement Tod Balsbaugh recently sat down with a couple who have supported JFBHS for 29 years. They wanted to share their donor experience and why they support JFBHS and its mission. Because they requested that they remain anonymous, we are using a stock photo and fictitious first names.



“Both of us are very familiar with mental illness but from different perspectives,” says Robert. “My entire career was in public service in the support of treating mental illness, and Linda – my wife – has a sister who developed mental illness as a preteen.”

“My parents did all they could to help my sister,” says Linda, “but the services available back then were appalling. As she grew older, my sister’s mental illness became more severe and she was terribly resistant to any sort of help or treatment. I love my sister, but her mental illness and her refusal to follow her medication regimen continues to cause heartache and create overwhelming challenges. My parents felt a tremendous amount of sorrow that they couldn’t ‘fix’ my sister. I believe that if there had been a program like JFBHS when my sister was first diagnosed as a child, she would have had a good chance of leading a productive life.”



“Throughout my career working with mental health professionals,” says Robert, “I saw how little appreciation or thanks they got for their efforts. Working with the mentally ill is exhausting, and I always tried to do everything I could to thank and recognize them for their service.”

After Robert retired, they began supporting JFBHS. “We like your holistic approach and the fact that you do everything in your ability to empower the children,” says Linda. “We especially like the extra efforts you put in to make JFBHS feel more like a home instead of a facility. The children need that.”

“We know that our gifts to JFBHS make a difference, and we wish there was more we could do,” says Robert. “The work your staff does on campus is not easy. I know first-hand how thankless the work can often be, so we want to say to each and every one of them ‘Thank you! Thank you for saving a child’s life.’”



Jackson-Feild
Behavioral Health Services

2021 IMPACT REPORT

42,916

HOURS OF MENTAL HEALTH
SERVICES PROVIDED



\$419,515

IN SCHOLARSHIP FUNDING



14,432

DAYS OF TREATMENT



69,050

HOURS OF EDUCATION



90,021

MEALS SERVED



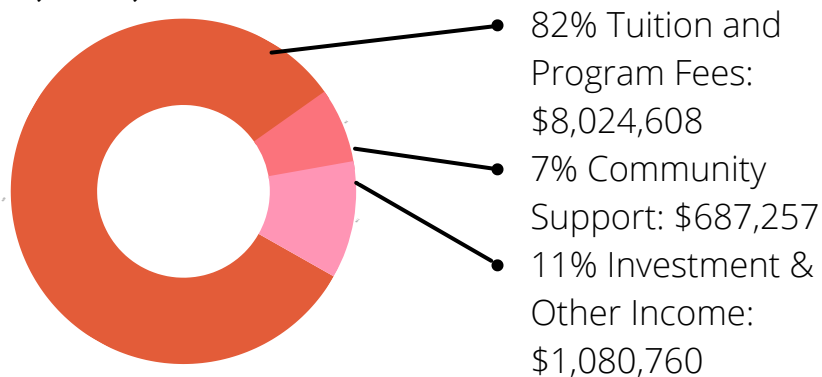
\$627,589

IN FUNDRAISING

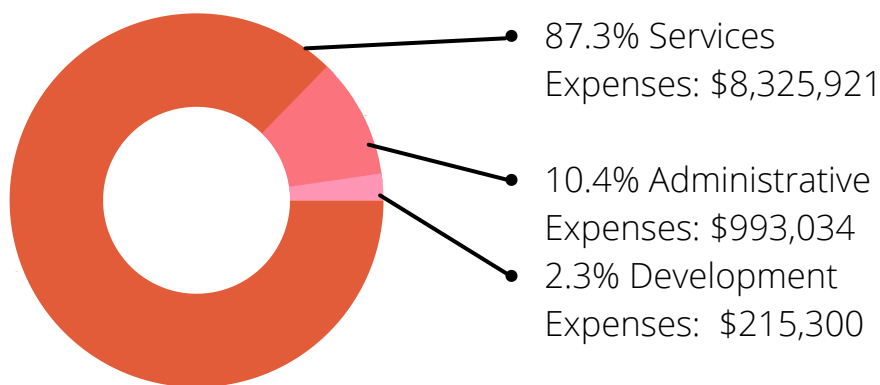


2021 CONSOLIDATED OPERATING INCOME AND EXPENSES

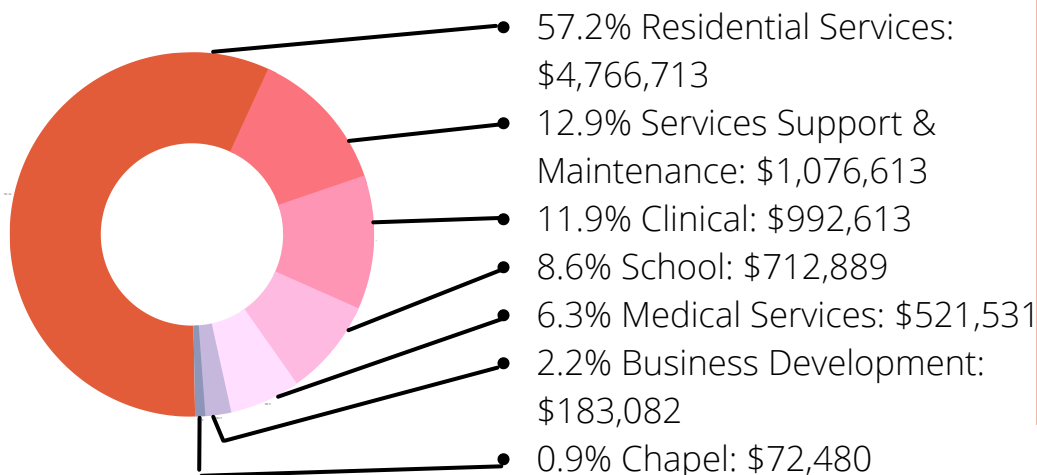
CONSOLIDATED REVENUE – OPERATIONS AND FOUNDATION – \$9,792,625



CONSOLIDATED EXPENSE – OPERATIONS AND FOUNDATION – \$9,534,255



EXPENSES PER SERVICE – JFBHS ONLY – \$8,325,921



2021 Fiscal Year Audited Financial Statement

Income and expenses for fiscal year 2021 from the period July 1, 2020 through June 30, 2021. An independent audit was conducted by Keiter CPAs in accordance with generally accepted auditing standards. A copy of the audit is available upon request and on our website. These figures represent the consolidated financial data for Jackson-Feild Homes and the Jackson-Feild Homes Foundation. Investment assets are used to fund capital purchases and improvements, provide scholarship funding for children with no financial resources, and to support special projects.

2 Decades of Service



Sophelia Wyche-Harrison is an important member of the Jackson-Feild staff. We recently caught up with her, and we'd like you to hear her story.

"I was a residential counselor at a place in Lawrenceville VA called 'Cornerstone Boot Camp.' Every day on my way to and from work, I'd pass by Jackson-Feild. When Cornerstone ceased operations and closed its doors, I stopped in at Jackson-Feild to ask about job opportunities. I'm so glad I did! I've been with JFBHS for a little over twenty years now, and I love it here!

"When I started as a residential counselor, Jackson-Feild was a home for girls only. We had an intake cottage, an independent living cottage, and we provided mother & infant services in addition to group home care. Over the years, there's been a lot of growth and change at JFBHS. Having raised three children of my own, I understand teenage mood swings and know how to respond to them. Now that we are a residential psychiatric treatment facility, every day brings challenges and surprises that are different from those we experienced twenty years ago. Today, to be successful and provide our residents with the best possible care, we have to be open and receptive to learning new strategies. If I may quote Forrest Gump, every day is 'like a box of chocolates. You never know what you're going to get,' and – to me – that makes JFBHS an exciting place to work.

"In my current role of Residential Services Supervisor, I'm responsible for the residents, staff, and services in Gwaltney Cottage. I learned early in my career that it's critical to build a relationship of trust with the youth, and I stress that importance on my staff. Allowing the kids to help develop their own treatment plan and discharge plan helps build trust. Giving them opportunities to work on campus for pay helps them understand that they can be trusted and that they're valued individuals.

"I believe that JFBHS has the best residential treatment program in Virginia. Our management and CEO are committed to providing continuous staff training, and it shows. Training teaches us the skills we need, and gives us the confidence that comes from preparedness. What I like the best about JFBHS is that we provide treatment services in an environment that is as home-like as possible. Seeing the youth participate in our annual Harvest Festival, watching them dance and socialize at our Prom, seeing the light in their eyes on Christmas morning as they open gifts donated by supporters, applauding them as they put on a cap & gown to receive their high school diploma... it's all thrilling to me. I love how we get to be a part of our residents' lives and celebrate milestones with them.

"Sometimes, former residents will call me on campus or I'll cross paths with them in the community. It's special when that happens because that's when I know that my colleagues and I have made a positive difference in their lives. JFBHS is a special place not only for the kids who need treatment, but for those of us who work here. I'm happy that I stopped by twenty years ago to ask about a job, because doing so gave me a career that I love."

Committed to accountability and ethical practices, Jackson-Feild Behavioral Health Services is accredited and endorsed by these organizations.



For our financial information, please visit www.jacksonfeild.org



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The mission of Jackson-Feild Behavioral Health Services is to provide high quality evidence-based psychiatric, residential, educational and recovery treatment services for children who suffer from severe emotional trauma, mental illness and/or addiction. Our goal is to restore wellness and provide support for successful reintegration into homes, families and communities.

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